



5K Trail Trot, 1 Mile Kids Fun Run

Sponsorship Letter

Saturday, March 23, 2019

We cordially invite you to participate as a Sponsor of the second 5K Trail Trot. This event, rain or shine, will be held at Falconwood Farms in Covington, GA. Our goal is to raise money for our 2019 competition season to purchase necessary equipment and to help with competition travel costs. A portion of the proceeds to benefit Horse Time, Inc. 501 (c) 3 a therapeutic riding and vaulting program. Vaulting, generally described as gymnastics on the back of a moving horse, requires dedicated training, pride in presentation, and harmony with man's most magnificent friend; the horse. The event will kick off at 9:30am with a Kid's Fun Run followed by the 5K Trail Trot beginning at 10:00am.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered race participants and volunteers, awards for 1st, 2nd, 3rd finishers, as well as complimentary drinks and snacks for participants after the race. Any additional money from sponsorships will help offset the costs of equipment and travel costs for our 2019 competition season. As a team we attend several out-of-state competitions each year. As you can imagine, we have a high overhead for a non-profit sport with the cost of vet bills, travel expenses, and equipment.

There are various levels of sponsorship for the Falconwood Vaulters 5K Trail Trot. See the chart below for details regarding each sponsorship level.

Sponsorship	Cost	Benefits
Platinum Level	\$250	<ul style="list-style-type: none"> • Large Logo on the back of the t-shirt • Large Logo on flyer in runners bags • Product/Flyer placement in runners bags • May set up a table of information at the event • 2 Complimentary Race Entries
Gold Level	\$150	<ul style="list-style-type: none"> • Small Logo on the back of the t-shirt • Small Logo on flyer in runners bags • Product/Flyer placement in runners bags • 1 Complimentary Race Entry
Silver Level	\$100	<ul style="list-style-type: none"> • Printed name on the back of the t-shirt • Printed name on the flyer in runners bags • Product/Flyer placement in runners bags
Bronze Level	\$50	<ul style="list-style-type: none"> • Printed name on the flyer in runners bags • Product/Flyer placement in runners bags
Friends of the 5K Trail Trot	\$25	Listing your name on all printed items (excluding the T-shirt).

Your company may prefer to provide gift certificates, food/drink which will be provided to race participants, or items for door prizes that will be given away after the race.

Thank you in advance for your consideration of becoming a sponsor for our event. Please call, or email, Lisa Zielenske, Event Director, to set up sponsorship or to answer any questions. Checks can be made payable to Falconwood Vaulters.

Falconwood Vaulters 5K Trail Trot
 Lisa Zielenske
 Event Director
 678-425-5817
 falconwoodvaulters@yahoo.com

Mail check by March 10, 2019 to:
 Lisa Zielenske, 782 Benton Dairy Rd, Covington, GA 30014



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Sponsorship Form

Saturday, March 23, 2019

SPONSORSHIP CONTACT INFORMATION

Please complete all sections. (NOTE: Company – official business/organization name to be used for communication and recognition purposes. Name – contact person who is responsible for contribution or to whom all communication should be directed. E-mail – e-mail address of contact person listed above.)

You may email or mail completed form. falconwoodvaulters@yahoo.com, address below.

Company _____

Contact Name _____

Title _____

Address _____

City _____ State ____ Zip _____

Phone () _____ E-mail _____

SPONSORSHIP LEVEL

Indicate your level of sponsorship below

- | | |
|---|--|
| <input type="checkbox"/> Platinum Level/\$250 | <input type="checkbox"/> Gold Level/\$150 |
| <input type="checkbox"/> Silver Level/\$100 | <input type="checkbox"/> Bronze Level/\$50 |
| <input type="checkbox"/> Friends of the 5K/\$25 | |

EVENT DAY INFORMATION: *(The event will take place rain or shine!)*

Do you plan on attending the event? Y___ N___ Event Day Contact Name & Number: _____

Do you plan on mailing/dropping off company promotional material for race bags? Y___ N___

Do you plan to set up a table to distribute product samples, promotional materials (Platinum Only)? Y___ N___

Product & Promotional Information: _____

DONATION INFORMATION:

Please check here if you would like a receipt for your records _____

Please email company logo (as large as possible) to be used on T-shirts to falconwoodvaulters@yahoo.com

Checks are to be made to: Falconwood Vaulters.

Please complete this form and return to:

Falconwood Vaulters
Attn: Lisa Zielenske
782 Benton Dairy Rd
Covington, GA 30014

Thank you for becoming a Falconwood Vaulters 5K Trail Trot Sponsor!